Small Business Management Toolbox

Develop work priorities

Moortown Shopping Centre – Activity

Sample survey

Did you know that we have a monthly newsletter?  
- Yes  
- No

How would you rate the content of our newsletter overall?

- Very good  
- Good  
- Average  
- Poor  
- Very poor

How often do you buy each of the following items?

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<tr>
<th></th>
<th>Never</th>
<th>Once a month</th>
<th>Once a week</th>
<th>A few times a week</th>
<th>Every day</th>
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<td>Books</td>
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<td>Stationery</td>
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How often do you visit the Moortown Shopping Centre?

- Daily  
- Weekly  
- Monthly  
- Every 6 months  
- Less often  
- Never
Why don’t you use the Moortown Shopping Centre?

How would you rate the quality of the shops at the Moortown Shopping Centre?

Very good  Good  Average  Poor  Very poor

How would you rate the ease of parking at the shopping centre?

Very good  Good  Average  Poor  Very poor

How would you like to see the Moortown Shopping Centre improved?

How interested are you in receiving a sample pack of items sold at the Moortown Shopping Centre?

Very interested  Quite interested  Not interested  Not at all interested