Key details
Title: GREY NOMADS: A GUIDE TO travelling AROUND AUSTRALIA
Price: $24.95
Format: PBK
Extent: 300 pages
Print run: 4000

Content
The focus of the book will be on places, tourist attractions and services that would appeal to the traveller who is over sixty years of age.

The book will be divided into chapters covering each State, with sections on regions; cities and towns; main attractions; accessibility; walks; services and facilities including bowling clubs, RSL clubs and libraries;
caravan parks and camping grounds; where to go for Seniors Card discounts; how to access medical facilities; and where to eat out. It will also have maps of regions and town centres.

Author
Samuel and Florence Lambert have been commissioned to write the guide. Having travelled extensively since their retirement in 1990, they have an understanding of what the older traveller wants and expects to find. Samuel and Florence Lambert are the joint authors of MY FAVOURITE PLACES IN VICTORIA, published by ValleyView in 2001.

Format
The format of the book will be as follows:

- 230 mm x 150 mm
- paperback
- an Anderscartoon will be used at the start of each chapter. It is likely that existing cartoons will be used however several new drawings may need to be commissioned
- some line and half tones be will used to reproduce newspaper headlines throughout the book
- the cover of the book will be designed in house. The designer will be asked to produce a gloss cover showing underwear strung up on a clothsline between trees.