WINERIES FOR WHEELIES PROJECT STEERING COMMITTEE MEETING

MINUTES

Minutes of the meeting held on 17 July 2000

Present

Pia Andanopolous  Community Liaison Officer, Tertiary Students in Wheelchairs Association
George Van Heusen  Manager, Acquisitions, ValleyView Publishing
Sophia Ksyu  Manager, Editing and Publishing, ValleyView Publishing
Carter O’Brien  Manager, Mobility Issues, Equal Opportunity Commission
Dean Arrowsmith  Chairperson, Association for People with Restricted Mobility
Nance Richardson  Secretary, Carers for the Aged Association
Song Wang  Senior Administrative Officer, ValleyView Publishing
Lily Tan  President, Wineries Association of Australia (by videoconference)
Helmut Hanphy  Marketing Manager, South Australian Tourism Board (by videoconference)

Apologies

Cissy Broadbent  Department of Family and Community Services

1. **Appointment of researcher and writer**

Sophia Ksyu reported that Christine Jones had been appointed as researcher for the project and Cassandra Tait as writer. They have both worked for ValleyView Publishing before and produced high quality work. Their 1998 *Travelling with Teenagers Guide* received a highly commended award at the National Tourism Association’s awards of that year.

Sophia tabled the CVs of Christine and Cassandra at the meeting. (These were faxed through to participants in South Australia.)

2. **Content review process**

The meeting decided to appoint a three-person panel to undertake review of the content at the first and second draft stages of the process.
The members of that panel are Pia Andanopoulos, Lily Tan and one other still to be decided.

**Action:** Sophia Ksyu to approach Cissy Broadbent to determine whether she would be interested in being part of the panel.

3. **Marketing strategies**

The committee suggested the following approaches to marketing these guides:

- preparation of attractive glossy pamphlets depicting young and older people in wheelchairs and using other mobility aids enjoying themselves at a range of attractions for distribution at tourist points as well as health points
- placing information in newsletters of associations and organisations involved with people with disabilities and their carers
- having articles published in local newspapers

**Action:** George Van Heusen will investigate these suggestions further and report back at the next meeting.

4. **Date and time of next meeting**

The next meeting will be held at 3 pm EST on 10 August in the conference room.

Participants who are unable to attend in person but who would like to take part by teleconference or videoconference are asked to notify Song Wang on 03 9123 4567 as early as possible.
Notes

- Two members of the steering committee are in South Australia and will attend by videoconference.

- A video will be shown – a copy will have to be sent to SA prior to the meeting, unless the videoconferencing equipment is of a particularly high standard.

- CVs for the researchers and writers could be the late paper to be tabled and will be faxed through to SA.

- I would assume the copy of the agenda sent to the SA members would be accompanied by a letter outlining the arrangements that have been made for them and where they need to attend and at what time. The marketing video should be included and they could be asked to view it prior to the meeting commencing. Do you want me to write something up?