WINERIES FOR WHEELIES PROJECT STEERING COMMITTEE MEETING

AGENDA

Agenda for meeting to be held at 3 pm – 4 pm EST on 17 July 2000, in ValleyView's Conference Room

1. Welcome and introductions.
2. Report from Sophia Ksyu, Valleyview Manager Editing and Publishing, on appointment of researchers and writers for the project.
3. Decision to be made on the content review process. Suggestions include:
   • appointing a three-person 'expert panel' made up of at least one person who uses a wheelchair and one person with in-depth knowledge of the region
   • all members of the steering committee reviewing the content at the first draft stage and a sub-committee reviewing the second and final drafts.
4. George Van Heusen, Manager of ValleyView’s Acquisitions Department, will show a video on the Western Wildflower Tour Guides and outline how it was used in the marketing campaign for that project.
5. Discussion on suggested marketing strategies for this project.
6. Other business.
7. Time, date and place of next meeting.

Please contact Song Wang on (03) 9123 4567 if you are unable to attend or require any further information.