MANAGEMENT PROFILES

ANGUS SMISSEN, GENERAL MANAGER

Angus Smissen founded ValleyView Publishing in 1990 and oversaw its development from a small backyard operation to a multimillion dollar publishing house. He has experience as a freelance writer, editor, acquisitions editor and managing editor.

GEORGE VAN HEUSEN, ACQUISITIONS MANAGER

Experienced in publishing houses in England and Australia, George Van Heusen has been with ValleyView since its establishment. He has worked with some of Australia’s finest writers, editing two Miles Franklin Award winners and three Premier’s Award winners.

SOPHIA KSYU, MANAGER EDITING AND PUBLISHING

Sophia Ksyu has a background as an English teacher, poet, performer and artist. She is an experienced author and editor of poetry and short stories and has a special interest in developing resources for people with disabilities.

NORTA DIESEN, MANAGER, HUMAN RESOURCES AND FINANCE

Norta Diessen manages ValleyView’s investments, superannuation and insurance programs, and is responsible for the company’s strong capital base and sound investments.

GEOFF RYDER, MANAGER, SALES AND DISTRIBUTION

Geoff Ryder has many years experience in retail sales, insurance and marketing. He is a driving force behind the company’s expansion and the current move into e-commerce.